

Graphic Design Course - Advance

Course Outline

Duration:
10 Days.

Timing:
1 Hour a day.

Day 01:	<ul style="list-style-type: none">• Revision: Graphic Design.• Revision: Process of Design.• Revision: Research and Its Importance.
Day 02:	<ul style="list-style-type: none">• Introduction of Brand Identity Design.• Introduction of Visual Identity Design.• Difference between Brand Identity & Visual Identity Design.
Day 03:	<ul style="list-style-type: none">• Introduction of Logo Design.• Introduction of Stationery Design.• Introduction of Brand Assets.• Paper Sizes & Resources.
Day 04:	<ul style="list-style-type: none">• Introduction to Marketing.• Basics of Social Media.• Introduction to Social Media Marketing.
Day 05:	<ul style="list-style-type: none">• File Naming Convention.• Introduction to Folder Structure.
Day 06:	<ul style="list-style-type: none">• Understanding Print & Digital Media.• Exploration of possibilities for Print & Digital.
Day 07:	<ul style="list-style-type: none">• Adobe Photoshop File Formats.• Adobe Illustrator File Formats.• Adobe InDesign File Formats.
Day 08:	<ul style="list-style-type: none">• Understanding Colors.• Psychological meaning of Colors.• Contextual & Cultural Meaning of Colors.
Day 09:	<ul style="list-style-type: none">• Understanding Freelancing.• Freelancing Platforms.• Setting up a Freelancer Profile.• Getting started as a Freelancer.
Day 10:	<ul style="list-style-type: none">• Assessment Test.

Certification:

A certificate will be awarded within 7 working days after completion.