studio3™ Academy

Graphic Design Course - Advanced Pro
Course Outline

Duration:		**Timing:**
10 Days.		1 Hour a day.

Day 01:	• Revision: Visual Identity Design. • Collecting Information & Resources for Personal Visual Identity Design.
Day 02:	• Understanding SWOT Analysis. • Personal SWOT Analysis. • SWOT Analysis Conclusion.
Day 03:	• Working on Personal Visual Identity Design. • Research & References. • Concept & Sketching.
Day 04:	• Working on Personal Visual Identity Design. • Vectorization. • Typography & Color. • Finishing.
Day 05:	• Working on Personal Visual Identity Design. • Stationery Design. • Exporting files for Print.
Day 06:	• Design for Social Media. • Social Media Content Calendar. • Rules apply to Social Media Platforms.
Day 07:	• Design for Social Media. • Content Creation. • Exporting files for Social Media.
Day 08:	• Understanding of Portfolio. • Importance of Portfolio. • Portfolio Platforms for Graphic Designers.
Day 09:	• Preparing Portfolio. • Publishing Portfolio. • How to get found online?
Day 10:	• Assessment Test.

Certification:
A certificate will be awarded within 7 working days after completion.

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