

## **Graphic Design Course - Basic**

Course Outline

Duration: 10 Days. Timing: 1 Hour a day.

Day 01:	<ul> <li>Introduction to the types of Businesses (B2B &amp; B2C).</li> </ul>
	Introduction to Adobe Photoshop.
Day 02:	Introduction to the Graphic Design.
	Introduction to Adobe Illustrator.
Day 03:	Definition of Design.
	Introduction to Research and its Importance.
	Introduction to Adobe InDesign.
Day 04:	Introduction to CMYK & RGB.
	Visualize CMYK & RGB.
	Difference between Adobe Photoshop & Adobe Illustrator.
Day 05:	Elements of Design.
	Difference between Adobe Illustrator & Adobe InDesign.
Day 06:	Principles of Design.
	Difference between Adobe Photoshop & Adobe InDesign.
Day 07:	Introduction to Pixels.
	Concept of Resolution (PPI & DPI).
	Introduction to Interface & Creating a document in Adobe Photoshop.
Day 08:	Introduction to Vector.
	Concept of Anchor Points within Vector Graphics.
	Introduction to Interface & Creating a document in Adobe Illustrator.
Day 09:	Introduction to Typefaces.
	Difference between Typeface and Fonts.
	Introduction to Interface & Creating a document in Adobe InDesign.
Day 10:	Assessment Test.

## **Certification:**

A certificate will be awarded within 7 working days after completion.

